

Lean Manufacturing Management Certificate Program

Dear Manufacturing Professional:

J. Ross Publishing is proud to announce our newest line of web-based, adaptive learning modules designed to enhance the credentials and knowledge base of your organization's manufacturing professionals. Created in conjunction with our best-selling authors and world-class consultants, the **Lean Manufacturing Management Certificate Program** delivers the highest quality information on Lean in a state-of-the-art, online environment.

The fully accredited **Lean Manufacturing Management Certificate Program** is made up of five courses which can also be taken individually:

Introduction to Lean Manufacturing Management

Lean Manufacturing Fundamentals and Implementation

Applications of Lean Principles to the Extended Enterprise

Inventory Accuracy, Process Controls and Practices

Profit-Focused Accounting

Many e-learning products produce a static environment where students must learn in only one manner. Our courses feature three learning styles which can be changed at any point as students progress through the course. This dynamic atmosphere is further strengthened by the automatic remediation of the material in the courses based on questions missed on quizzes given throughout the module. It is truly state-of-the-art!

Please review the enclosed brochure for more information on the **Lean Manufacturing Management Certificate Program**. The entire program or individual courses can be customized with the look and feel of your organization for use with your employees, members, or clients for in-house training. I also encourage you to demo a course on our website — www.lmmcp.com. If you have any questions, feel free to call me directly at 954.727.9333 ext.5 or email me at sbuda@jrosspub.com.

Sincerely,



Stephen Buda
VP New Business Development
J. Ross Publishing